

## 1999 NPLD Site Information Form

Name of Site:

Repeat NPLD Site (yes/no)?:

If yes, give year(s):

Site Coordinator Information

Name:

Office Address:

Office Telephone:

E-Mail Address:

Office Fax:

Public Affairs Contact Information

State Public Affairs Officer

Name:

Office Address:

Office Telephone:

E-Mail Address:

Office Fax:

District/Local Public Affairs Officer

Name:

Office Address:

Office Telephone:

E-Mail Address:

Office Fax:

Describe the type(s) of work that will be done at the site, including the need for the work:

Anticipated Cost of Event (\$):

Estimated Number of Volunteers Expected:

Estimated Value of Work (\$):

Have partnerships been established to support NPLD activities at the site (yes/no)?:

If yes, name partners, briefly describe expected types of contributions, and estimate dollar value of monetary or in-kind donations:

Describe any educational activities that will be conducted at the site:

Describe any special features about the site or activities (e.g., celebrity presence, entertainment, etc.) that may be useful in promotion:

Will on-site child care and/or children's programs be provided (yes/no)?:

If yes, briefly describe:

UNITED STATES DEPARTMENT OF THE INTERIOR  
BUREAU OF LAND MANAGEMENT  
WASHINGTON, D.C. 20240  
March 1, 1999

In Reply Refer To:  
1115 (650) N

EMS TRANSMISSION 03/08/99  
Instruction Memorandum No. 99-078  
Expires: 09/30/00

To: All State and Center Directors

From: Director

Subject: National Public Lands Day 1999; Site Proposals and  
Funding DD: 3/24/99

This year, National Public Lands Day (NPLD) will be celebrated on Saturday, September 25, 1999. In keeping with the steady growth trend of the past few years, our goal for 1999 is to have BLM offices host 35 - 40 sites nationwide. To provide you some context for this objective, the National Environmental Education & Training Foundation (NEETF), which will once again oversee the coordination of NPLD, has furnished the attached copy of *National Public Lands Day: The Next Five Years*. This five-year plan was presented to and endorsed by BLM senior management in late 1998; it provides data on past NPLD activities, shows historic activity levels for the participating Federal agencies, and projects the future growth of NPLD.

In past years, the BLM Environmental Education & Volunteers Group (EE&V) has solicited site proposals from the field for review, selection, and disbursement of funds by the Washington Office. However, for 1999 we have altered our approach to provide greater discretion to State and Center Directors and allow for site selection at the State Office/Center level. Procedural guidelines are as follows:

\$ Our expectation is that each State Office will host at least three NPLD sites in 1999. Each State Office planning at least this minimum level of NPLD activity will receive \$12,000 in funding to disburse to NPLD sites as the State Director sees fit. If this funding is adequate for your office to host more than three sites, all the better. We also encourage States to leverage BLM funding through local partner contributions to enable hosting of additional sites. \$ BLM Centers are each eligible for \$4,000 to host one NPLD site of the Center Director=s choosing.

\$ We request that once sites have been selected by the State or Center Director, you provide all required information for each site on a Site Information Form (attached). The information on the form will be critical to NEETF for use in volunteer/partner recruitment, event publicity, and activity development at the national level.

\$ Please submit the form(s) to Bibi Booth of BLM EE&V by e-mail [woboath@wo.blm.gov] or fax [(202) 452-5199] by March 24, 1999.

\$ Funding will be disbursed to State Offices and Centers once forms have been received.

We look forward to a highly successful, productive National Public Lands Day 1999, and thank you for your efforts in this area. Should you have any questions, or should you need assistance in site selection or form preparation, please feel free to call Ms. Booth at (202) 452-5093.

Signed by:  
Nina Rose Hatfield  
Deputy Director

Authenticated by:  
Robert M. Williams  
Directives, Records  
& Internet Group, WO540

- 2 - Attachments (Attachment 2 to be sent under separate cover)
  - 1 - 1999 NPLD Site Information Form (2 pp)
  - 2 - National Public Lands Day: The Next Five Years (Booklet)